

GIFTS Online: Student Funding 360°

Blackbaud's comprehensive scholarship and student funding management solution for universities, colleges and schools.

Is managing your student funding a challenging and cumbersome process? Whether you're using a paper process that requires considerable manual work and data entry, or a third-party software solution that involves moving information back and forth, there's a better way.

Integrated with Raiser's Edge NXT and Blackbaud CRM, GIFTS Online is a complete student funding and wider grants management solution, enabling you to better manage your scholarships, bursaries, hardship awards, prizes or travel grants; identify eligible applicants; and report on your funds and opportunities with ease.

Covering the overall process from application/nomination and selection through to notification/payment, monitoring and evaluation, GIFTS Online completes the cycle for your student funding programmes, and combines outcomes with your advancement CRM to optimally engage past recipients, steward donors and raise new funds.

By tying together each of your student funding initiatives across recruitment, alumni and development, careers and employability, student services and finance through Blackbaud's integrated solutions, your institution will be able to:

- Improve the experience of your beneficiaries and donors
- Drive operational efficiencies for your team and free up resources
- Eliminate silos and share relevant data securely
- Provide a full picture of past and present recipients and funders
- Deliver new analysis and insights for your key constituents



GIFTS Online for Educational Institutions: Benefits at a Glance

GIFTS Online continues to be the best, most progressive software on the market—offering the personalisation necessary to work the way universities, colleges and schools need to work. Thanks to these key benefits, every step of the student funding process is made simpler and faster, giving you instant access to the information you need, to get the results you want.

1

Say goodbye to manual data entry & paper processes

All scholarship information is seamlessly transferred into GIFTS Online, eliminating all manual processes. What's more, with online applications, all submitted information is pulled directly into the solution, and is stored and backed up there, eliminating the need for spreadsheet tracking and paper applications.

Connecting with your applicants has never been easier

All interaction with your applicants takes place online. The applicant submits their application via online forms, you get alerted when it arrives, reviews are completed online in an easy-to-use interface, and so are the applicant's progress reports. Communications are aided by the system, streamlining and expediting your process.

2

3

The excellent reporting for which GIFTS Online is known

At the click of a button, you can see the scholarships and other grants for which your applicants are eligible, create dashboards that show application details and awards related to your scholarship funds, and run ad-hoc reports to better understand the resources being invested in your student funding programme.

4

One place for all your scholarship and grants information

If you have wider grant management needs across the institution — for research, teaching or other academic endeavours — then instead of switching tediously between applications, your student funding and grants data can sit side-by-side, providing greater insight into both, and enabling you to manage all activities within one comprehensive solution.

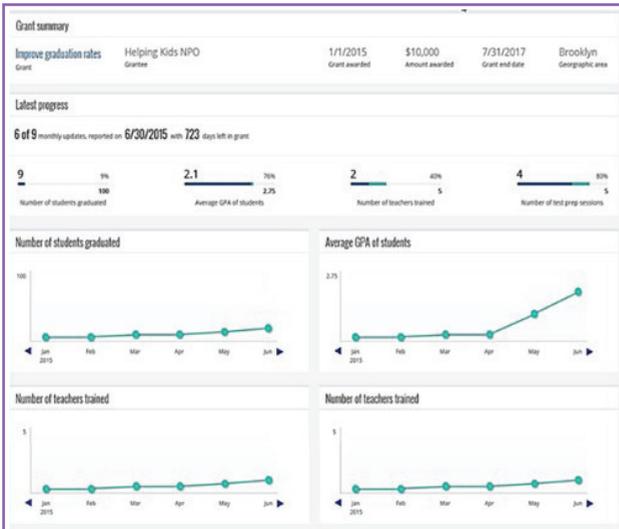
Screenshot of the 'Scholarship Opportunity - (new)' form. The form displays details for a 'Post Graduate Scholarship' opportunity, including fields for Title, Active?, Renewable?, Scholarship Amount Per Applicant (£2,000.00), Total Approved Scholarships Amount, Total Pending Scholarships Amount, Deadline (30/04/2017), No. of Payments (4), Description, Allowed Use of Funds, Criteria, FIMS Committee ID (<No Selection>), and Fund Scholarship Number (12345).

Easily create and manage available scholarship opportunities and all their related information.

Check applicant eligibility with the click of your mouse.

Screenshot of the 'Scholarship Application Creation' dialog box. The dialog displays a table with columns: Create App, Eligible Scholarship Opportunities, Eligible?, and App Exists?. The table lists options: Fall Internship Funds, Living Money, Sand, and Scholarship. Below the table are fields for Branch (<No Selection>), Disposition (Pending), Request Date (5/15/2015), Request Type (Scholarship), Request Status (<No Selection>), and Meeting Date. There are also checkboxes for 'Use Scholarship Meeting Date' and buttons for 'OK' and 'Cancel'.

Make the right decisions - Align your review process to your institution's strategic goals.



See the bigger picture - Gain insight into your student funding impact.