



SKY API™ for Raiser's Edge NXT™

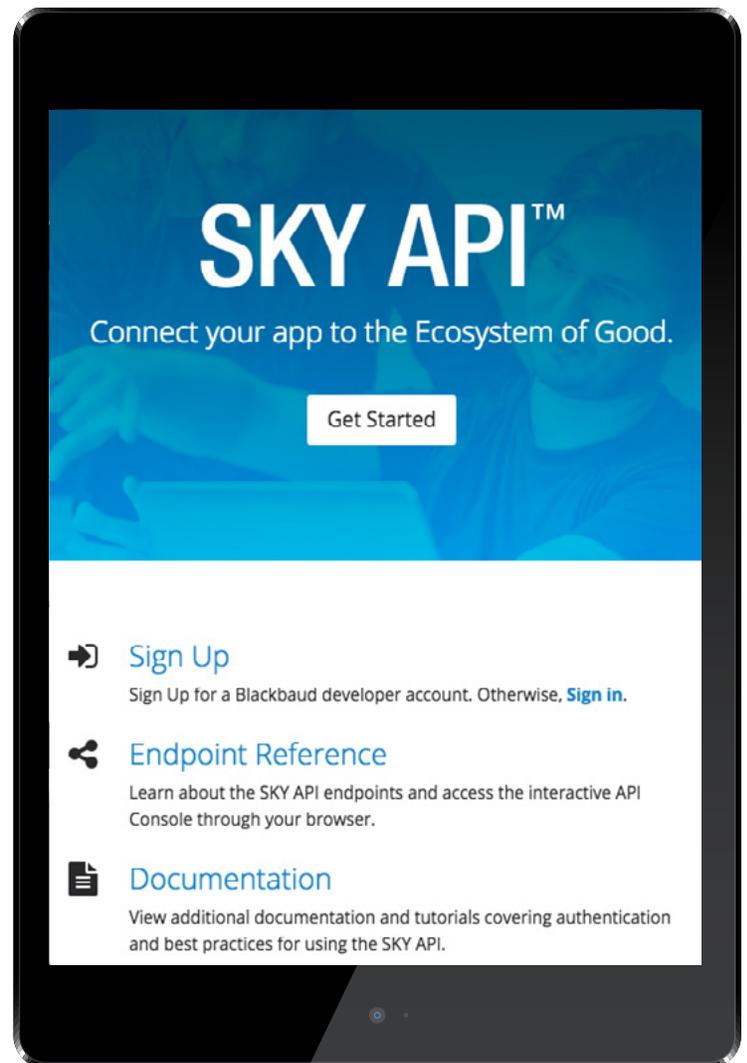
With SKY API, Raiser's Edge NXT customers, partners, and other application developers will have access to open, industry-standard APIs, allowing for more customization, more integration, and extended functionality within the solution.

Blackbaud might be one piece of your growing technology infrastructure. With the flexibility and openness of SKY API, you can rest assured that Raiser's Edge NXT will connect with the other pieces in your world.

Extending Raiser's Edge NXT

Raiser's Edge NXT is ready to help you grow your fundraising revenue, so you can increase your impact like never before. To do this, your entire organization needs to be informed about how your constituents are engaging with you—whether they are making donations, volunteering, or attending an event.

Fortunately, with SKY API, your in-house developers or a Blackbaud partner can deliver complete, open cloud capabilities to extend Raiser's Edge NXT.



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For example, an organization can leverage SKY API to bring various constituent details from Raiser's Edge NXT into its third-party volunteer application, allowing your staff members to be informed about the individuals with which they are interacting.

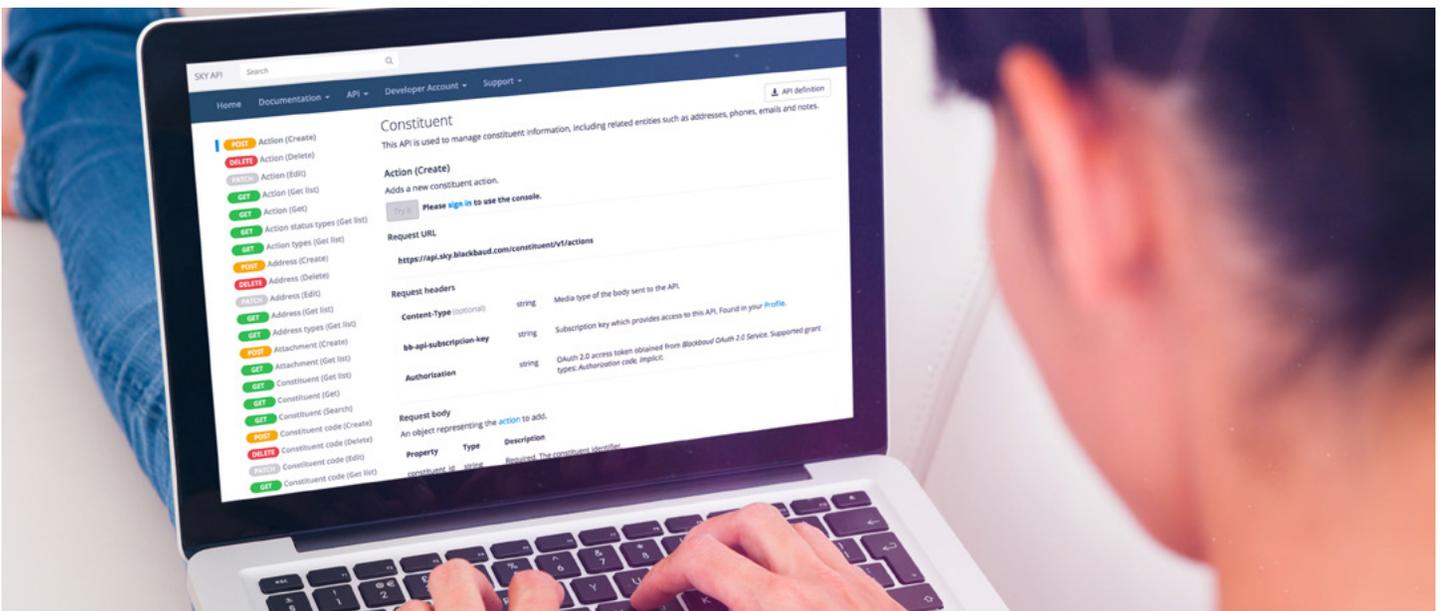
Alternatively, you could also bring data from your existing volunteer solution into Raiser's Edge NXT. This would allow you to have a complete view of your constituents, giving you the ability to build reports and intersect volunteer and donor information. For example,

you could pinpoint which constituents have volunteered recently but have yet to make a donation

How Blackbaud Delivers

Technology

By building SKY API on Representational State Transfer (REST) principals, Blackbaud is architecting a solution that's on-trend and meeting standards within the industry.



WHAT IS REST EXACTLY? IT'S A LIGHTWEIGHT STYLE FOR WEB SERVICES THAT PROVIDES THE FOLLOWING BENEFITS:

STANDARD PROTOCOL	REST is the predominant API protocol by which modern web and mobile applications are built.
SIMPLICITY	REST APIs follow common web patterns, making them easier for developers to learn and use.
SECURITY	Requests for access to private data are protected by authorization and authentication standards.
SCALABILITY	Providers can quickly expand to meet increased usage demands, caching leads to improve user performance.

Our investment in delivering open, cloud services is matched by a focus on growing our Partner Network and giving clients flexibility to choose from a rich set of third-party, integrated solutions to meet their unique needs.

The Blackbaud Partner Marketplace is the world's first online marketplace dedicated to the nonprofit, charitable giving, and education communities, featuring products that extend and enhance Blackbaud solutions.

Benefits of the Blackbaud Partner Marketplace include:

- A simple, one-stop hub to find third-party products and solutions
- A tool to compare and select value-added products based on your unique needs
- A system designed for you to browse product reviews from peer organizations and rate your own experiences
- A network where you can directly request follow up from trusted Blackbaud Partners

“Developers leveraging Blackbaud’s SKY API have robust tools at their fingertips. The SKY API Developer Portal, powered by the Azure® API Management product, is excellent and probably the best portal I’ve ever seen in terms of how carefully it was built. Blackbaud’s team has put a lot of effort behind it and has worked closely with the product team providing valuable feedback along the way.”

—Vladimir Vinogradsky,
Azure API Management Product Lead

Developer Experience

We’re building so much more than a set of API endpoints.

We’re building an entirely new Blackbaud Developer Experience intended to provide developers with the tools and resources necessary to get started quickly and be successful in creating API-based solutions.

 Blackbaud
Partner Network



324%

Our Partner Network has grown 324% since the beginning of 2014.

The new Blackbaud Developer Experience includes:

- Documentation: View guides, tutorials, and other helpful content
- API Console: Explore and test the API endpoints
- Profile: Manage your developer account, including subscriptions
- Applications: Register and manage your applications
- Analytics: View metrics on your API use
- Community: Connect to a developer community and get the help you need
- Authorization: Obtain user authorization to access Blackbaud data
- Code: View code samples to accelerate development

You can visit the SKY API Developer Portal at <https://developer.sky.blackbaud.com> to see the Developer Experience.

How do I get started?

SKY API for Raiser’s Edge NXT will be in a tech preview phase with Blackbaud Technology Partners and a beta period with nonprofit customer developers in 2016. General availability of the first release of SKY API for Raiser’s Edge NXT will be determined based on learnings from the beta period.

Please contact your Blackbaud account executive to learn more about SKY API for Raiser’s Edge NXT. >