

Welcome to the cloud for the global philanthropic community.

Blackbaud SKY brings together an unparalleled set of capabilities that powers an ecosystem of good. It combines infrastructure, processes, and pre-integrated services to deliver total solutions that help our customers achieve their highest potential—all with industry-leading security, scale, and performance.

Blackbaud SKY also includes SKY UX™ for a consistent, always-modern user experience, and SKY API™ which offers industry-standard open APIs that allow customers, application developers, and partners to customize or extend functionality.

## Modern. Integrated. Open.

Blackbaud SKY is the modern, integrated, and open cloud for the global philanthropic community. With Blackbaud SKY, customers enjoy innovative solutions that include pre-integrated services—like payments, email, analytics, online donations, and more. Our rapid innovation process means you automatically get enhancements every few weeks or faster. Thanks to the powerful infrastructure and cloud services behind

Blackbaud SKY, you'll also enjoy industry-leading availability with data that is backed up and always secure. And with SKY API, Blackbaud customers, partners, and other application developers have access to open, industry-standard REST APIs which allow them to customize, integrate, or extend functionality. Over time, we will also empower the developer community with full SDKs (Software Development Kits) to make the process even easier.

Our SKY API for our NXT solution line will be in EAP phase in 2016 with others to follow. With SKY UX, Blackbaud customers enjoy a consistent, modern, and compelling user experience across every Blackbaud cloud solution. Blackbaud partners will also have the ability to build their solutions with SKY UX.

For customers, the fusion of capabilities within Blackbaud SKY means:

- Better time to value with the ability to instantly light up a solution to meet an emerging need
- Increased returns from our prescriptive intelligence and constituent-optimized experience
- Greater choice and flexibility that allows you to address your unique needs
- Rapid, ongoing enhancements to keep you on the leading edge while driving down your total cost of ownership
- An exciting user experience with access anytime, anywhere on any device